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## Latest Updates from HIWM



Health Innovation West Midlands (HIWM) has launched 'Appreciating Health and Care', a practical guide for the health and social care sector, enabling professionals from across the UK to adopt an appreciative inquiry approach in the workplace.

HIWM, Advancing Quality Alliance (Aqua) and Appreciating People, worked in partnership to produce this first of its kind resource for the health and social care sector, combining AI theory with practical experience and examples in a broad range of professional settings. It brings together the varied experiences of health

To learn more, and get your copy, click below.

## Read More



### Detecting the undetected: Identifying and treating heart failure

Heart Failure Awareness week, marked annually in May, gives the healthcare sector an opportunity to shine a light on the work undertaken to the lives of those diagnosed with heart failure.

From April 2024, HIWM is supporting the national Health Innovation heart failure CVD programme which aims to reduce the number of heart failure cases diagnosed in secondary care from 80% to 40% and reduce avoidable re-admissions.

Find out more about the heart failure project below.

## Heart Failure Project

### All Systems Ergo Human Factors Podcast

Fran Ives, Chartered Human Factors Specialist, continues her deep dive into the world of all things human factors, to find out how adopting the latest processes and thinking can help key areas of healthcare.

Over two seasons Fran has discussed a number of key human factors topics with her expert guests, including transportation, patient safety and product design, as well as personal stories of industry professionals' inspiring career journeys.



[Listen Here](#)



'Mixed-methods evaluation of an enhanced asthma biologics clinical pathway in the West Midlands UK' has been published in the Nature Journal. Co-authored by the Institute of Applied Health Research - University of Birmingham, Royal Stoke University Hospital - University Hospitals of North Midlands NHS Trust and Chris Clowes from Health Innovation West Midlands.

The report shows how a mixed-methods evaluation of an enhanced severe asthma pathway, implemented in Staffordshire and Stoke-on-Trent, where there is a higher than average prevalence of severe asthma, can improve patient referrals, treatment waiting times and clinical outcomes.

[Read the full report](#)

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## Opportunities from our Stakeholders



### **Funding Competition Women in Innovation Award 2024/25**

Calling all women within UK registered micro, small and medium-sized enterprises (SMEs).

Applications have opened for a £75,000 grant to develop your exciting and innovative ideas!

Innovate UK, part of UK Research and Innovation, is offering up to 50 Women in Innovation Awards to women entrepreneurs within SMEs across the UK.

winners:

- Who will be relatable role models for women from all backgrounds from regions across the UK
- Who are solving a range of pressing societal, environmental and economic challenges in a variety of innovation areas

Competition closes: Wednesday 10 July 2024, 11:00am

[Find out more and apply](#)

## Events Calendar

### Health Innovation West Midlands Events

Below you will find a list of events being hosted or supported by HIWM. Simply click on the event box to book your place today. If you have a general enquiry about our events calendar, please get in touch with [Communications@healthinnovationwm.org](mailto:Communications@healthinnovationwm.org).



**West Midlands Pharmacy  
Network Meeting**

Thursday 6 June 2024  
12:00pm - 1:00pm  
Online

The event card features a blue background with a white circular logo composed of stylized human figures. A smaller version of the logo is positioned in the bottom right corner.



**West Midlands Polypharmacy  
Community of Practice**

Wednesday 12 June 2024  
1:00pm - 2:00pm  
Online

The event card features an orange background with a white circular logo composed of stylized human figures. A smaller version of the logo is positioned in the bottom right corner.



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