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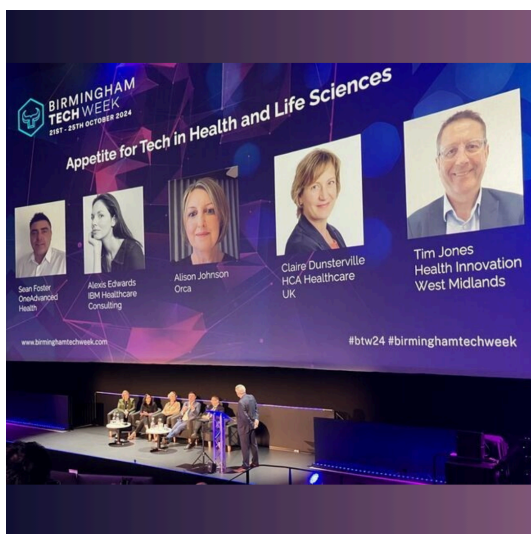
Latest Updates from HIWM



Birmingham Tech Week 2024

[Birmingham Tech Week](#) is the UK's largest regional tech festival and conference with over 7,500 people attending. During the week 21 - 25 October, events took place across the West Midlands and covered a variety of important and innovative topics.

Tech Day 2024: The Future Awakens. The panel discussed the use of AI in healthcare and addressed how we balance innovation with ethical considerations whilst maintaining the human touch.



Tim, was also part of the panel discussion ‘**An Appetite for Tech in Health and Life Science**’ at the West Midlands Tech Showcase on Tuesday. The expert panel talked about the current market landscape, emerging trends, and the growing need for technological solutions, highlighting the importance of “market pull” in driving innovation and successful technology adoption.

Of the event Tim said, *“Birmingham Tech week has been a great opportunity to learn about the amazing work in the region and a chance to network with new contacts and catch up with some old friends.*

“It was a pleasure to chair “The New Frontiers of Health Innovation: Promise or Peril?” panel on Monday as part of Health Tech Day and be part of the “An Appetite for Tech in Health and Life Science” panel at the West Midlands Health Tech Showcase at Millennium Point (possibly the only time I will appear on an IMAX screen!).

There were great insights shared from both panels and an excellent presentation by Dean Fathers on Policy and Strategic Vision for Tech in Health and Life Science.”



The HIWM Team Out and About



HIWM's Commercial Business and Economic Development Director, Judith Stewart, presented at the Lunit Cancer Screening AI Lunch and Learn event at The Robert Jones and Agnes Hunt Orthopaedic Hospital NHS Foundation Trust.

In partnership with Fujifilm Healthcare UK, the session investigated the role of AI in diagnostic work and was attended by over 30 NHS healthcare professionals.

HIWM have worked with Lunit on their recent bid for SBRI funding. Our fingers are crossed for positive news on this in December!

Medilink Midlands Innovation Day

Tammy Holmes, Associate Director of Commercial and Business Development and Ellen Hughes, Innovation Project Manager attended the Medilink Midlands Innovation Day at Coventry Building Society Arena at the beginning of October.

Tammy presented '**From Trials to Triumphs: Demystifying the West Midlands Health and Care Innovation Pathway**', highlighting the many organisations that make up our health and care system, including HIWM and how we can support the adoption and spread of innovation.



Midlands Women in Tech Awards

The Midlands Women In Tech Awards took place in Birmingham on Friday 4 October. HIWM's Commercial Enterprises Lead, Reena Sidhu, was on the judging panel and attended the prestigious ceremony which highlights and recognises the ongoing contribution of women to the tech sector in the Midlands region.

Congratulations to all of this year's winners!

Photo: Edwin Ladd

Earlier this month HIWM held an Innovation Workshop with the SSHERPa collaborative, (Staffordshire and Stoke-on-Trent & Shropshire, Telford and Wrekin Health and Care Partnership) to develop our partnership and identify opportunities to support the discovery, development and deployment of health and care innovations.

There were lots of great discussions and ideas shared and we are looking forward to bringing some of these to fruition in the future.



Staffordshire and Stoke-on-Trent and Shropshire, Telford, and Wrekin Health and Care Research Partnership (SSHHERPa)



Call 4 Concern

Dan Hodgkiss attended the pre-launch of Call 4 Concern, Martha's Rule, at University Hospitals of North Midlands NHS Trust, ahead of the official launch of the pilot in November.

Dan said, *"Great to be with the Critical Care Outreach team to support your Martha's Rule launch. Really excellent to see how receptive all the staff were. Excellent work Nicola Bradshaw, Sandra Barring and team."*

Opportunities from our Stakeholders



Call for Assessors

The NHS Innovation Accelerator programme are seeking clinical input into the assessment of this year's applications.

[Register Now](#)

NHS Innovation Accelerator Call for Assessors

All assessments are carried out online via SMAApply, which is accessible on most device types (laptop, tablet, mobile phone), and each application takes between 20 – 30 minutes to assess.

We are seeking clinicians/consultants within the following areas:

- ▶ Cardiovascular disease/heart health
- ▶ Chronic pain
- ▶ Digital health
- ▶ DVT
- ▶ Emergency services management
- ▶ Endo cancer/general cancer/gynae cancers
- ▶ Endometrial cancer, cervical cancer and other gynaecological cancers
- ▶ ENT
- ▶ Epilepsy
- ▶ Fibromyalgia
- ▶ General practice
- ▶ Hearing issues or loss, tinnitus
- ▶ IBS, gastro issues
- ▶ Lung cancer/COPD/ILD
- ▶ Maternity
- ▶ Menopause
- ▶ Menopause/gynae health, inc. PCOS, endometriosis, PMDD
- ▶ MSK (physio, spinal injury, back pain)
- ▶ Neurodivergence/learning disabilities
- ▶ Neurology
- ▶ Neurorehab/dementia/geriatric care
- ▶ Nutrition/malnutrition
- ▶ Pharmacy
- ▶ Rare solid cancers
- ▶ Renal
- ▶ Respiratory, asthma, etc
- ▶ Speech, language and communication needs
- ▶ Surgery/general surgery
- ▶ Wound care

We do hope that you are able to assist us, as clinical expertise and feedback are essential to selecting exceptional Fellows with high-impact innovations.

Please do share this request with any clinicians who may be interested in assessing and/or interviewing.

If you are willing and available, please register to be an Assessor by emailing: nia@uclpartners.com

Tammy Holmes, our Associate Director of Commercial and Business Development, is also happy to be contacted for support: tammy.holmes@healthinnovationwm.org



Medilink Midlands Innovation Builder

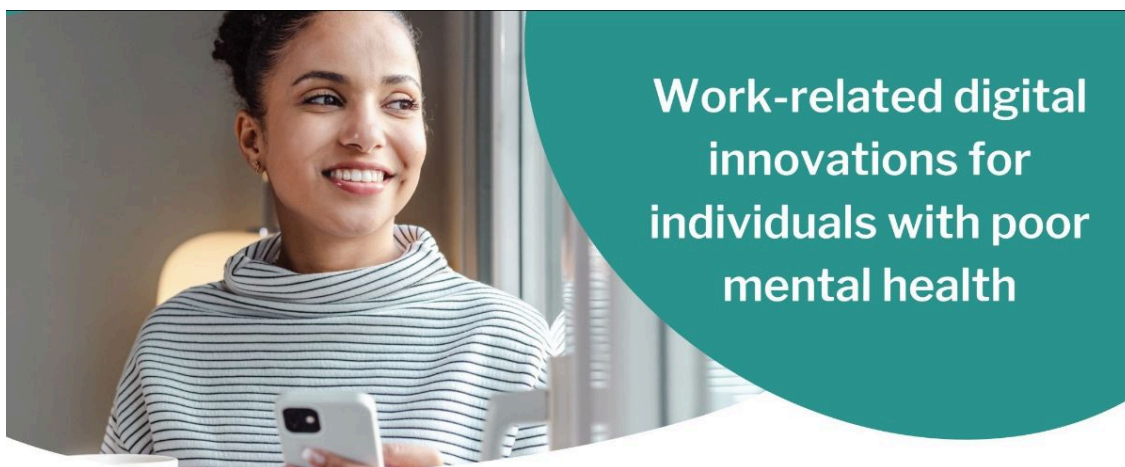
Through smaller groups and a focused approach, innovators will achieve a clear understanding of the product market fit for their technology and be ready for the next stage of investment and feasibility grant funding.

You can learn more about how to enrol for the programme, which will officially commence in 2025, by attending one of the Ideation workshops:

[7 November - 10am - 12.30pm, Charnwood Campus, Loughborough](#)

[8 November - 10am - 12.30pm, Salts Healthcare, Birmingham](#)

Find out more



SBRI Funding Competition Applications Close 13th November

SBRI Healthcare has announced a new funding competition and HIWM can support you with your application.

Helen Hunt, Assistant Programme Manager at HIWM received this lovely feedback from an applicant she supported recently, *"I just wanted to say a Big Thank You for your timely support, guidance and expertise in putting the proposal together. This was our first SBRI submission and so your knowledge and experience was invaluable. Certainly would not have got the proposal done on time without your support."*

Please email discover@healthinnovationwm.org to discuss how we can help you.

Competition 27: 'Work-related digital innovations for individuals with poor mental health' focuses on digital innovations to support people with mental health problems to gain employment, remain at work, and return to work.

- Up to £200,000 (NET, excluding VAT) per innovation for up to 12 months
- Innovations can be at any stage of development

Applications are open from Wednesday 9 October 2024 to Wednesday 13 November 2024 (13:00 GMT).

A promotional banner for NIHR Impact Prizes. The left side has a dark blue background with the NIHR logo (National Institute for Health and Care Research) at the top. Below it, the words 'Impact Prizes' are written in large white font. Underneath, it says 'Applications now open!' and 'Enter by 13 November' in a white box. A yellow lightbulb icon with a red and blue target symbol inside is positioned over the text. The right side of the banner shows a photograph of a young woman in a blue nurse's uniform smiling and talking to an older woman with glasses.

NIHR Impact Prizes

Deadline 13th November

Enter the first ever NIHR Impact Prizes and be recognised nationally for the impact of your research.

Every day NIHR research saves lives and improves the quality of life of the public. The research they support drives improvements to our health and care services, resulting in better wellbeing, better productivity, and significant contributions to the wider economy.


These brand new NIHR Impact Prizes will celebrate researchers and teams who have maximised the impact of their research and whose research has transformed people's lives or promoted economic growth.

The Impact Prizes are open to those who have received NIHR funding or support across the range of areas NIHR funds, including health, public health, social care, and global health research.

[Find out more and apply](#)

NIHR Invention for Innovation (i4i) Product Development Awards

Supporting the development of
innovative medical technologies to
bring benefits to patients



NIHR Invention for Innovation (i4i) Product Development Awards (PDA) Call 29 Stage 1

Deadline 5th December

The i4i PDA supports collaborative research and development of medical devices, in vitro diagnostic devices and high-impact patient-focused digital health technologies for use in the NHS or social care systems.

PDA are researcher-led and support early product development and real-world evaluation. The expected focus of a project funded by PDA is one or more of the following:

- Product development required to enable technologies for clinical use or use in social care
- Clinical development of a laboratory-validated technology
- Real-world evaluations to accelerate the development and uptake of innovative products, which already have demonstrated safety and efficacy

[Find out more and apply](#)

Events Calendar

Health Innovation West Midlands Events

Below you will find a list of events being hosted or supported by HIWM. Simply click on the event box to book your place today. If you have a general enquiry about our events calendar, please get in touch with Communications@healthinnovationwm.org.



West Midlands Medicines and the Environment Network

Thursday 7 November 2024
12pm - 1pm
Online



virtual Polypharmacy Workshops

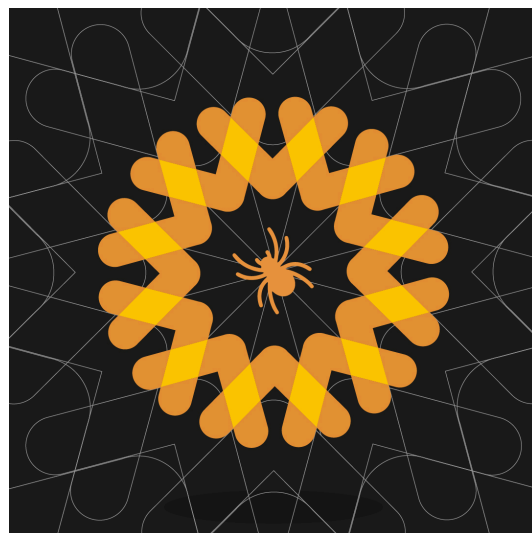
Various dates in 2025
Online



Digital Health Rewired

Tuesday 18 & Wednesday 19 March 2025
Hall 2, The NEC, Birmingham

Happy Halloween!



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